

TORNUS: a path for encounters of cultures and natures

"Deep down, at the molecular heart of life, the trees and we are essentially identical."
Carl Sagan

Approach



Our goal

Promote **ecotourism** as an economic alternative to stop deforestation in the Amazon.



Alisos
<https://alisos.net>

alisos
alianzas para la
sostenibilidad

Amazon forest
represent 42% of
Colombian
territory

Protecting Nature through it's recognition

Background

The Amazon, one of the most biodiverse regions on the planet, is undergoing an intensive transformation process. In Colombia during the last 35 years, the region had lost more than 2 million hectares. This, in part, due to the expansion of the agricultural frontier, which went from 2.2 million hectares in 1985 to 4.9 million hectares in 2020.

Added to this environmental challenge, the conditions of the local population are unfortunate. 45.8% of households in the region have unsatisfied basic needs, when the national average is 27.7%, and 17% of the Amazonian population corresponds to indigenous groups that lives in rural areas, where there is a higher prevalence of poverty and misery.

We want to promote a regenerative economy that reestablish the connection between human beings and nature. Indigenous people are our lighthouse to reach this aim.



Outcomes

- Consolidate a participatory roadmap to promote ecotourism in the Colombian Amazon.
- Strengthen community-based tourism in the Amazon.
- Position the Colombian Amazon as a sustainable ecotourism destination.

Seeking for the
reduction of
deforestation in
the Amazon forest