



cocoa for life | + Forest in the Amazon

AREA OF INFLUENCE

Colombian Amazon with a focus on cocoa agroforestry landscapes in PDET municipalities in the departments of Guaviare, Caqueta and Putumayo.



GOAL

Cocoa for Life seeks to consolidate a resilient, transparent and deforestation-free cocoa value chain as a path to stabilize the agricultural frontier, promote sustainable management at the landscape level, and guarantee the well-being of cocoa families in the Colombian Amazon Piedmont.

COCOA, FOREST & PEACE

Cocoa for Life is a program of the Cocoa, Forest & Peace initiative (CF&P). This initiative is a public-private effort that aims to promote cocoa agroforestry models that close the agricultural frontier, protect strategic ecosystems, make an adequate use of the land, and help implement the peace agreement in the Amazon Piedmont. It has more than 20 adherents including the Government of Colombia, more than 90% of the national industry, the National Federation of Cocoa Producers and producing associations, civil society organizations, and international cooperation. CF&P is part of the Cocoa and Forests Initiative (CFI) of the World Cocoa Foundation, the Tropical Forest Alliance, and the Coalition for Food and Land Use.

SCOPE



3000

Families implement a sustainable business model and improve their livelihoods.

40

Associations

70

Key organizations



5600

Hectares of cocoa with SAF and MRV systems



Strengthen governance capacities



A Regional network of CB&P



PHASE I 2020-2022

We are creating the enabling conditions for a sustainable, resilient, deforestation-free and climate smart cocoa value chain by:

- Designing guidelines for agroforestry arrangements and a business model.
- Implementing a Monitoring Reporting and Verification System for 1381 ha of land.
- Strengthening capacities of 70 key actors to implement the sustainable business model.
- Consolidating strategic alliances with media and academia.
- Formalizing the cocoa value chain in 3 departments.
- Develop a sustainable regional brand for differentiated cocoa.
- Creating a regional network for the Cocoa Forest & Peace initiative.

PHASE II 2022-2027

The program seeks to extend its work for five more years to consolidate the cocoa value chain by:

- Signing conservation agreements with 3000 cocoa small-farmer families to develop sustainable management at a landscape scale and implement the sustainable cocoa business model.
- Implementing the agroforestry guidelines and expand the MRV system to 5600 hectares.
- Consolidating the regional brand for differentiated cocoa.
- Consolidating the regional Network of Cocoa, Forest & Peace.
- Creating a participatory Research & Development network.
- Establishing a regional center for technology and innovation on cocoa.
- Building governance capacity for 40 associations.
- Increasing the participation of women in the different links of the value chain.

SUPPORTED:



IMPLEMENTED:

